

ENTREPRENEURIAL ACTIVITIES CONDUCTED IN ACADEMIC YEAR (2022-23)

E-MAARG

Vandana Velagapudi discussed her journey in Bio-Medical Waste Treatment, emphasizing commitment, ethics, and teamwork for success. She advised students on responsibility, time management, and creative strategies in business. The afternoon session featured Reverse Brainstorming, where students analyzed ways to reduce product sales. Race on Brands explored the downfall of once-leading companies like Nokia and BSNL. The event concluded with awards for the top-performing teams.



E-Maarg (9th February, 2023)

E-ZANETI

Krishna Kumari Velagapudi shared her journey of overcoming challenges to **found Velagapudi Foundation NGO** and train youth in life skills. Students participated in **Shark Tank E-Cell**, pitching business ideas to **E-Cell coordinators** for funding. The best ideas were awarded **cash prizes** for innovation and feasibility.



E – ZANETI (17th December, 2022)

E – MARKET

E-MARKET event was organized to enhance innovation and idea presentation skills. Students brainstormed, created charts, and presented their ideas, evaluated by judges on teamwork, presentation, confidence, and time management. Judges provided feedback, and winners were awarded cash prizes, with certificates for all participants.



E-MARKET(17th JAN 2023)